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BIOSTIMULANTS

Agronutrition innovates with the launch of Connectis

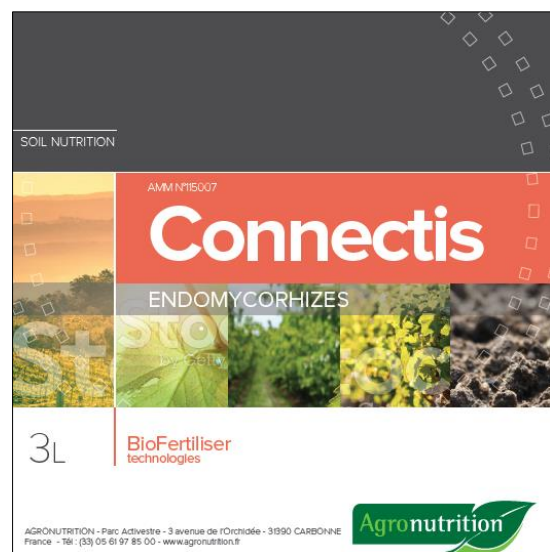
AMM approved for Fruit Orchards, Vine, Horticulture, Field crops, Vegetable Crops

Developed from symbiotic fungus naturally present in the soil, Connectis stimulates plant growth and strengthens their resistance by reducing the intake of water and inputs.

In January 2016, Agronutrition, the French leader in alternative plant nutrition, will launch **Connectis**. The fruit of more than 6 years of research and development at the Toulouse-Labège soil biotechnologies laboratory, this innovative solution has recently obtained the company's first product approval. AMM, a marketing authorization, concerns 5 crops: Fruit, Vine, Horticulture, Field crops and Vegetable crops.

The approval includes the following claims:

- *stimulation of root growth, root development and biomass production;*
- *improvement of nutrients assimilation.*



The product is part of Agronutrition's new range of BioFertiliser Technologies, composed of microorganisms that aim to rehabilitate, exploit and improve the natural functions of the soil. Connectis thus uses the oldest known plant symbiosis, dating back more than 400 million years. Its endomycorrhizal fungi (*rhizofagus irregularis*) stimulate root development, increase water and mineral nutrition, while promoting resistance to stress. Mycorrhized plants



therefore require less fertilization and irrigation, and reinforce their natural protection in the event of severe weather conditions, cold or drought.

“With Connectis and this first approval, Agronutrition is demonstrating its capacity for innovation, based on the high degree of expertise of its R&D teams. This allows our company to affirm its ambitions as a major player on the European biostimulants market, and to contribute to the development of a new, eco-intensive and sustainable agriculture” commended **Cédric Cabanes**, Chairman of Agronutrition.

Product characteristics

Connectis is a fungal preparation in the form of *Rhizofagus irregularis* liquid inoculum (strain no. DAOM 197198) containing 1,000 spores/ml. The product, entirely designed and manufactured in France, is obtained by sporulation in an aseptic culture medium, using some of the most innovative in vitro production technologies in Europe. Agronutrition ensures full traceability of Connectis, with quality control that guarantees the number of spores and therefore the effectiveness of the preparation.

About Agronutrition

Agronutrition is the French benchmark for agriculture nutrients, leader of the alternative plants nutrition. Since its creation in 2001, the company bases its development on research and innovation. Its products and services, which are exported to 50 countries on the 5 continents, aim to help agriculture produce better and in sufficient quantities.

A subsidiary of the French group DE SANGOSSE, Agronutrition develops more than 1,800 references, designed to improve crop quality and yield (field crops, vines, orchards, vegetables) while reducing the environmental footprint. Endowed with industrial facilities and a soil biotechnologies laboratory, Agronutrition achieves a turnover of over €50M, a third of which is export, and employs more than 150 people.

About DE SANGOSSE

DE SANGOSSE designs, manufactures and markets solutions for crop protection, plant nutrition and pest control. “Our mission is to provide effective technical solutions and a high level of expertise in our areas of strategic activities, sources of added value for our customers”. DE SANGOSSE is active in the agriculture, garden, and rodent control sectors, and develops a leading strategy based on expertise in research & development, certification, production and marketing via professional distribution services in France and worldwide.

The French group DE SANGOSSE achieved a turnover of €306 million in 2014 and employs 750 employees worldwide. Its capital is majority-owned by its employees.